



**University of Cagliari**



**Management Control**



**AIDEA**

## **Second CALL FOR PAPERS**

### **VII MANAGEMENT CONTROL JOURNAL WORKSHOP**

**CAGLIARI, Italy, 24-25 MAY 2018**

#### **MANAGEMENT CONTROL: VALUE CREATION AND STAKEHODER'S PROTECTION**

The seventh edition of the Management Control Workshop will take place at the University of Cagliari, Department of Economics and Business Administration, on the **24<sup>th</sup> and 25<sup>th</sup> May 2018**.

The conference intends to contribute to the international debate on the role of managerial accounting and control. The main theme, in particular, focuses on the nature of such processes and on how they assist the strategic decision making process and/or the protection of the different stakeholders, both internal and external.

The submission of both empirical and theoretical papers concerning public as well as private organizations, profit or non-profit oriented, is welcome.

Taking into account the foregoing, authors interested in participating in this Management Control workshop are invited to present papers covering the following topics, (the list of topics of interest is non-exhaustive and purely indicative):

- Management control and performance measurement
- Internal controls and risk management systems
- Strategic planning and control
- Internal auditing
- The role of management accountants, controllers and CFOs
- ICT and Information Systems; IT Auditing
- Reporting for decision making
- Organizational issues related to management control
- Budgeting and business planning
- Cost accounting and cost models

Two paper categories will be considered:

1. full papers, reporting theoretically strong original research, associated with the main themes of the workshop;
2. short papers, discussing ongoing work not yet ready for full publication or presenting research project overviews, best practices and business cases.

### **Submission of papers and key dates:**

Abstracts and papers (.doc or .docx files) should be submitted to: [MC2018Cagliari@tiscali.it](mailto:MC2018Cagliari@tiscali.it).

Should you wish to have a paper considered for the presentation at the workshop, please e-mail a 500 word abstract by **16 March** 2018 to the above mentioned e-mail address. Author notification of acceptance will be sent by **6 April** 2018. Full papers should be sent by **4 May** 2018.

### **Guidelines for full papers:**

Full papers will not exceed 15 pages (6.000-8.000 words, including title, abstract, figures, references). The limit for short papers is 8 pages (3.000-4.000 words, including title, abstract, figures, references). Papers must be written in Italian or English and describe original, previously unpublished research. Papers in Italian should also include an abstract in English.

All submissions will be subject to a review process by the scientific committee and anonymous reviewers. Accepted papers, at discretion of the authors, are eligible for publication in a special issue of the Management Control Journal with a fast track process.

### **Scientific committee:**

Aldo Pavan (Università di Cagliari), Stefano Adamo (Università di Salento), Paolo Andrei (Università di Parma), Luca Anselmi (Università di Pisa), Adele Caldarelli (Università di Napoli Federico II), Bettina Campedelli (Università di Verona), Valter Cantino (Università di Torino), Katia Corsi (Università di Sassari), Massimo Ciambotti (Università di Urbino), Luca Del Bene (Università Politecnica delle Marche), Vittorio Dell'Atti (Università di Bari), Fabio Donato (Università di Ferrara), Giuseppe D'Onza (Università di Pisa), Isabella Fadda (Università di Cagliari), Lucia Giovanelli (università di Sassari), Stefano Marasca (Università Politecnica delle Marche), Daniela Mancini (Università Parthenope), Luciano Marchi (Università di Pisa), Andrea Melis (Università di Cagliari), Patrizia Modica (Università di Cagliari), Patrizio Monfardini (Università di Cagliari), Antonella Paolini (Università di Macerata), Alberto Quagli (Università di Genova), Elisabetta Reginato (Università di Cagliari), Alessandro Spano (Università di Cagliari).

### **Registration for the conference**

Registration for the conference must be made using the specific link on the web page of the conference <http://convegni.unica.it/mcjworkshop>. The same page indicates the details for the payment of the registration fee.

### **Conference Fee**

- € 120 by 11 May 2018 (VAT Included)
- € 150 from 12 May 2018 onwards (VAT Included)

The Conference Fee includes: conference documents, coffee breaks, welcome reception and conference dinner on 24<sup>th</sup> May, 2018.

## Outline program:

24 May 2018 (afternoon): registration, plenary and parallel sessions, social dinner

25 May 2018 (morning): plenary and parallel sessions

The detailed program is forthcoming

## Summary of deadlines

Abstract submission	March 16 <sup>th</sup>
Abstract acceptance, author notification date	April 6 <sup>th</sup>
Full paper submission	May 4 <sup>th</sup>
Registration and fee payment (discounted)	By May 11 <sup>th</sup>
Registration and fee payment (full)	From May 12 <sup>th</sup>
Last date for registration and payment	May 18 <sup>th</sup>
Workshop dates	24-25 May 2018

For information: [MC2018Cagliari@tiscali.it](mailto:MC2018Cagliari@tiscali.it)

## Workshop venue

The Workshop will take place at the Department of Economics and Business Administration, University of Cagliari, "Mario Aresu" University Pole, former Clinica Medica, loc. "Fossa di San Guglielmo", Via San Giorgio 12, 09124 Cagliari

<http://old.unica.it/pub/2/show.jsp?id=5563&iso=337&is=2>

## Hotels

The conference venue is in the very center of Cagliari, at the intersection of the Castello, Stampace and Marina districts; the location of the social dinner on May 24th will be at walking distance from the conference venue. **The period of the conference is high season, it is advised to book the hotel well in advance and to choose one in the area so as to go around comfortably on foot.** The following hotels have ensured the rates indicated below until saturation of availability:

Hotel Regina Margherita, Viale Regina Margherita, 44, 09124 Cagliari. 4 stelle.

Double room for single use € 110, double room € 135. How to book: directly by e-mail <booking@hotelreginamargherita.com> or by telephone at 070/670342, specifying the participation in <University of Cagliari, Management Control Workshop>.

Hotel Italia, Via Sardegna, 31, 09124 Cagliari. 3 stelle

Single room € 72, double room for single use € 84, double room € 95. How to book: directly via email <info@hotelitaliacagliari.com> or by phone at 070 660410, specifying the participation in <University of Cagliari, Management Control Workshop>.

Hotel Due Colonne, Via Sardegna, 4, 09124 Cagliari. 3 stelle

Double room for single use € 78, double room € 90. How to book: directly by e-mail <hotelduecolonne@libero.it> or by telephone at 070 658710, specifying the participation in <University of Cagliari, Management Control Workshop>.

## How to get to the workshop venue.

The train is a fast and easy way to go from Cagliari Elmas Airport to the city center and vice versa. The train service starts at 6.00 am and ends at 22.00 with trains running almost every 20 minutes. The journey to and from the center takes 5-10 minutes. Tickets are sold by Trenitalia at the vending machines (both in the arrivals area of the airport and inside the Elmas airport train station) or online.

The Elmas airport train station is about a 5-minute walk from the arrivals area. The quickest and most convenient option from the airport is to take a taxi. A standard trip during the day costs around 20 euros.

For those arriving by sea, the port is just a few minutes' walk from the center.