

A blended model to support university-professional cross- boundary

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Maria Beatrice Ligorio
University of Bari (Italy)
Email: mariabetraice.ligorio@uniba.it

The italian context



In the Italian context, university courses are often based on theoretical knowledge and students have a few chances to develop digital and professional skills during their academic life.

- ✦ University courses should provide the opportunity to understand the added value of technology and the educational and professional value of the various tools available

The use of technology may support



- ✦ The development of students' **awareness** of their own professional goals
- ✦ The improvement of **networking** and **professional skills**
- ✦ The **transitional processess** across boundaries between academic and professional communities
- ✦ A better understanding of the **link between theory and practice**

My theoretical background



- ✦ **Cultural Psychology** (Cole, 1996)
- ✦ **CHAT** Cultural Historical Activity Theory (Engestrom, 1987; Vygotsky, 1978)
- ✦ **Knowledge Building** Theory (Scardamalia & Bereiter, 1994)
- ✦ **Triological Learning Approach** (Paavola & Hakkarainen, 2005)
- ✦ Educational models such as **Jigsaw**, **Peer-tutoring**, **Reciprocal Teaching**, **Progressive inquiry model**

The context



- ✧ The University of Bari, Italy
- ✧ A course on Educational and E-learning Psychology
- ✧ Duration: 4 months
- ✧ Participants:
 - ✧ From 30 to 55 students
 - ✧ e-learning companies (5-7)
 - ✧ Students tutors (internship) (about 5)

The structure



- ✦ Two modules:

- ✦ Module 1:

- ✦ Presentation of theoretical concepts -> teacher lecturing
 - ✦ Collapsing students into groups
 - ✦ Selecting educational materials
 - ✦ Individual work (i.e. reviews)
 - ✦ Individual task to support group work (i.e. assigning roles)
 - ✦ Collective work (i.e. building a collective conceptual map)
 - ✦ Self-assessment: e-portfolio

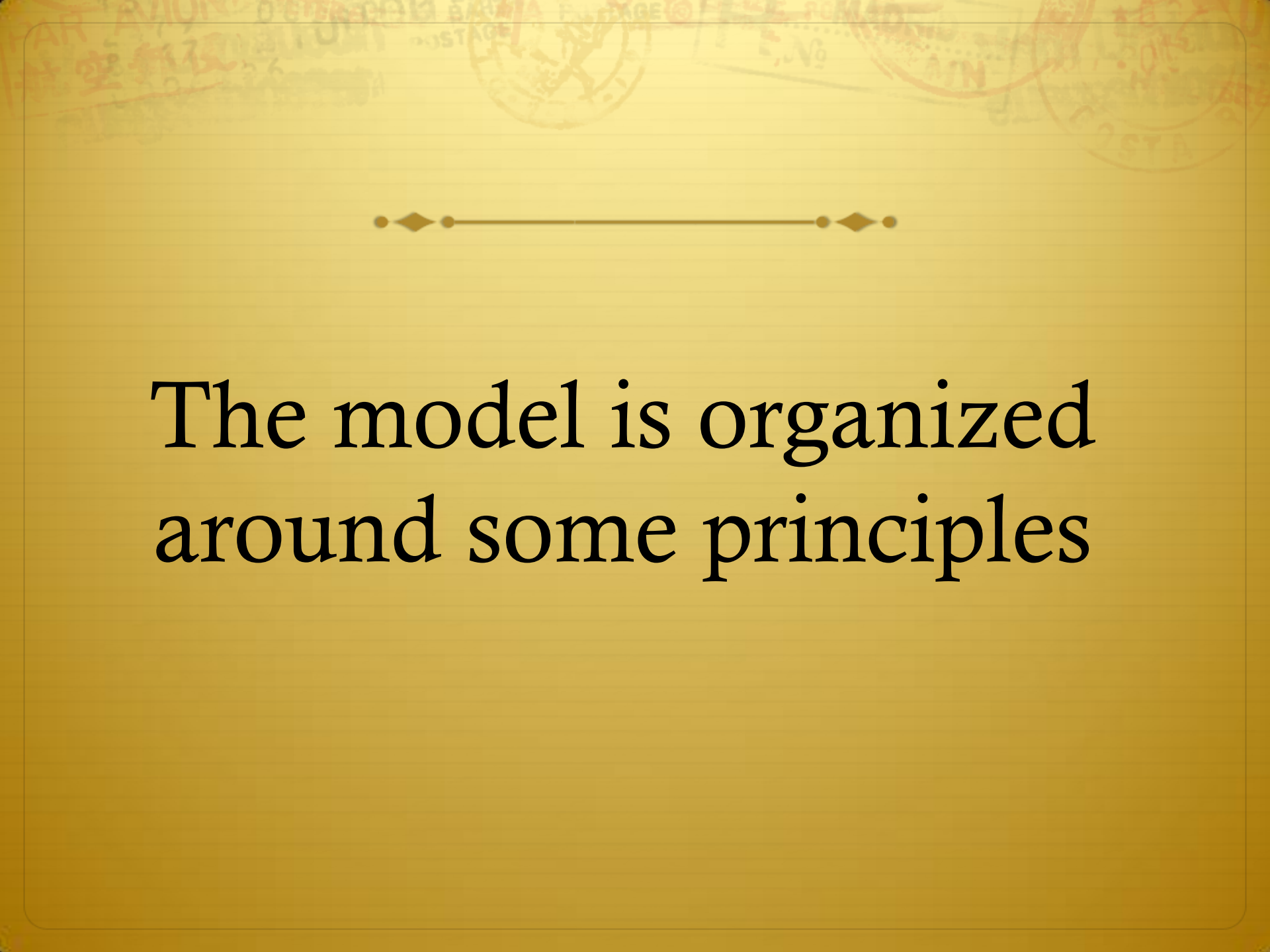
The structure



- ✦ Two modules:

- ✦ Module 2:

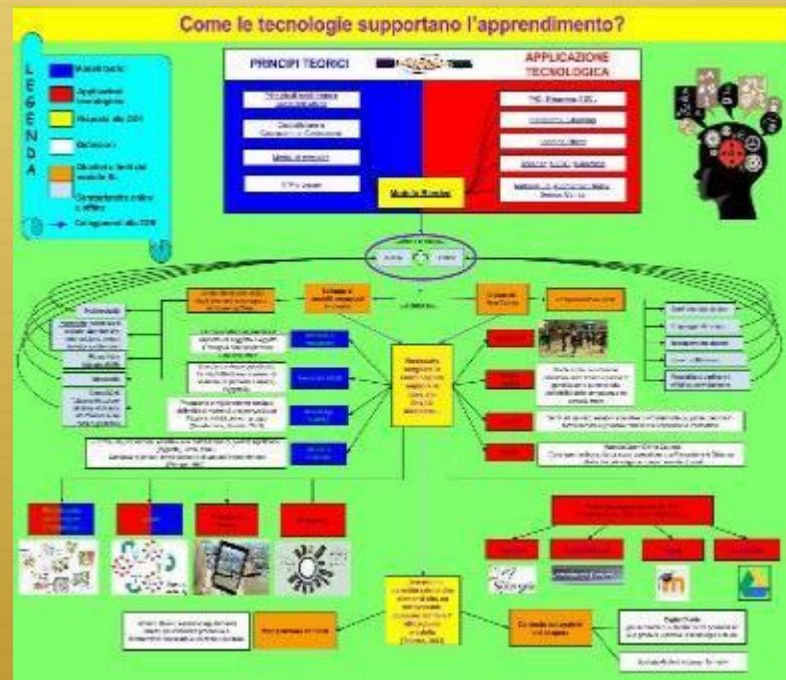
- ✦ Introducing companies
 - ✦ Defining the objects to be built with the companies
 - ✦ Assigning groups to the objects
 - ✦ Cross-comparison between the groups
 - ✦ Individual task to support group work (i.e. assigning roles)
 - ✦ Self-assessment: e-portfolio on LinkedIn



The model is organized
around some principles

1. Building “shared objects”

✧ In Module 1: conceptual map



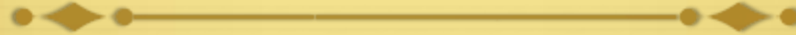
In Module 2: E-learning objects defined together with the companies



2) Integrating personal and collective agency

- ✦ Students individually studied the material so to become an «**expert**» about a piece of knowledge → write **individual reviews** → discuss and combine knowledge in group so to re-construct the whole content
- ✦ **Role taking:** a few roles were designed so students could cover them in turns. Examples of roles: E-tutor, researcher, product expert, supporter, maps manager
- ✦ Students individually develop **e- portfolio**. In module 2 → LinkedIn. E-portfolio are monitored by a “friend of zone of proximal development”

3) Fostering **long-term processes** of knowledge advancement



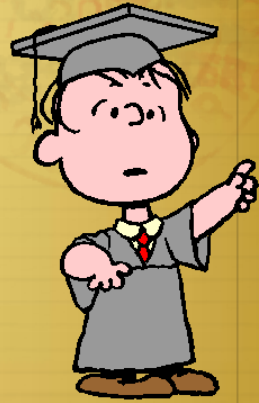
- ✦ Companies help students in reasoning about the future development of the objects built → market perspective

4. Emphasizing development through transformation and reflection



- ✧ From educational material to **maps** collaboratively built
- ✧ **Reflective** web forum about:
 - ✧ The role → leave instruction and suggestion for the next students covering the role
 - ✧ Comparision between own group and other groups

5. **Cross fertilization** of various knowledge practices across communities and institutions



- ✦ Companies describe their **best work practices**
- ✦ Students and the teacher make visible the academic work

